

# INNOVO JOINTMED

# NEM<sup>TM</sup>



#### References:

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2. Ruff KJ, Winkler A, Jackson RW, DeVore DP and Ritz BW. (2009) Eggshell Membrane in the Treatment of Pain and Stiffness from Osteoarthritis of the Knee: A Randomized, Multicenter, Double Blind, Placebo Controlled Clinical Study. Clinical Rheumatology, 28:907-914.
3. Danesch U, Seybold M, Rittinghausen R, Treibel W and Bitterlich N. (2014) NEM Brand Eggshell Membrane Effective in the Treatment of Pain Associated with Knee and Hip Osteoarthritis: Results from a Six Center, Open Label German Clinical Study. Journal of Arthritis, 3(3):136.
4. Brunello E and Masini A. (2016) NEM® Brand Eggshell Membrane Effective in the Treatment of Pain and Stiffness Associated with Osteoarthritis of the Knee in an Italian Study Population. International Journal of Clinical Medicine, 7:169-175.
5. Brunello E and Masini A. (2016) NEM® Brand Eggshell Membrane Effective in the Treatment of Pain and Stiffness Associated with Osteoarthritis of the Knee in an Italian Study Population. International Journal of Clinical Medicine, 7:169-175.

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MEDISA ARA  
GOSTAR P.J.S.C.



## NATURAL EGGSHELL MEMBRANE

DIETARY SUPPLEMENT 500 mg



30 CAPSULES



## Inovo JointMed

### What is NEM®?

NEM® is a natural, food-sourced ingredient that provides joint health support in a small daily dose.

NEM® ingredients contains:

<b>GAGs:</b>	<b>Sulfated GAGs:</b> • Chondroitin sulfate • Dermatan sulfate • Keratan sulfate	Reducing proinflammatory cytokines especially: IL-1 $\beta$ , TNF- $\alpha$ and CRP
	<b>Non-Sulfated GAGs:</b> • HA	Relief joint pain by keeping bones well lubricated
<b>Collagen (Types I, V, X):</b>		Bone and cartilage formation
<b>Calcium:</b>		Building strong and dense bones
<b>Lysyl oxidase:</b>		playing a critical role in the biogenesis of connective tissue matrices
<b>Desmosine and Isodesmosine:</b>		Giving elasticity to the tissue
<b>Ovotransferrin, Catalase:</b>		Protects the cell from oxidative damage by reactive oxygen species
<b>Methionine:</b>		Rebuilds cartilage, improves mobility
<b>Cysteine:</b>		Prevents joint damage and loss of cartilage
<b>Growth factor B:</b>		Regenerates cell and optimal immune function

GAGs: Glycosaminoglycans; HA: Hyaluronic acid; IL-1 $\beta$ : Interleukin-1 beta; TNF- $\alpha$ : Tumor necrosis factor alpha; CRP: C-reactive protein

### 1 Ingredient

One powerful ingredient provides 3x the benefits.

### Researched for Women

Helps reduce exercise-induced joint pain in postmenopausal women starting new exercise routines.<sup>(1)</sup>

### 1 Capsule

Only one capsule a day provides pain relief.<sup>(1-5)</sup>

### 1 Days

May be all it takes to experience relief from exercise-induced joint stiffness.

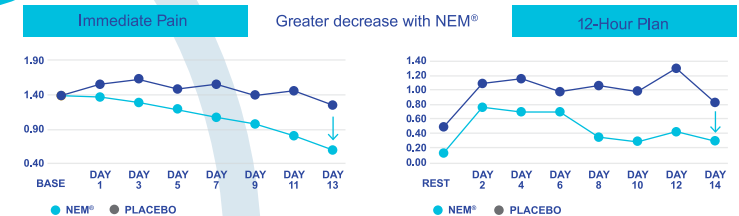
## Defending 3 Crucial Areas of Joint Function

Inovo JointMed contains NEM® (natural eggshell membrane) that has been shown in human clinical trials to help defend healthy joints against pain, stiffness, and cartilage degradation.



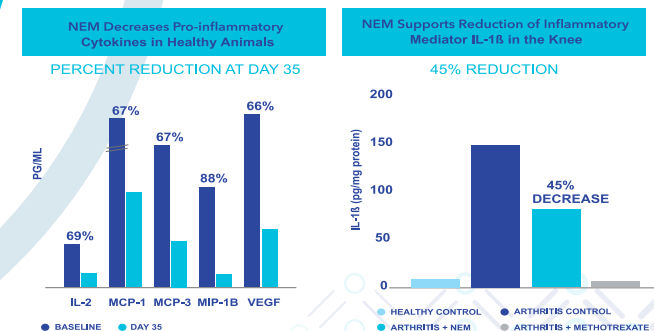
### Pain Relief

Relieves joint pain in 7-10 days with 500 mg daily dose.<sup>(1-5)</sup>



### Stiffness Reduction

Reduces joint stiffness in 4-10 Days with 500 mg daily dose.<sup>(1-5)</sup>



### Cartilage Protection

Reduces levels of CTX-II, a biomarker of cartilage degradation in only one week in a human clinical trial.<sup>(1)</sup>